

Our
vision
is a future
where everyday
things are part
of a connected
world



RAIN[®]
ALLIANCE



IDENTIFY



LOCATE



AUTHENTICATE



ENGAGE



For more information go to:
www.rainrfid.org

RAIN ALLIANCE
IS A GLOBAL ORGANIZATION
promoting the universal adoption
of RAIN technology and plays a
key role in supporting the
Internet of Things.

WHAT IS RAIN?

RAIN RFID is a wireless technology that connects billions of everyday items to the internet, enabling businesses and consumers to **identify, locate, authenticate, and engage** each item. RAIN technology is based on the UHF RFID protocol standard developed by GS1 and ISO.

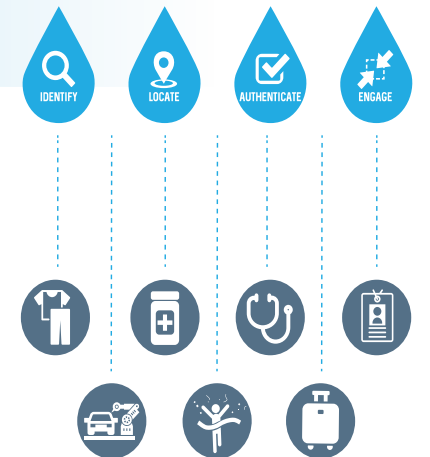
The RAIN Alliance is a global organization promoting the universal adoption of RAIN technology solutions across many different vertical markets. Membership has grown dramatically through key industry partnerships, with 130+ members worldwide.

Our vision is a future where everyday things are part of a connected world

RAIN AND THE INTERNET OF EVERYDAY THINGS

RAIN Alliance is dedicated to creating a smarter and more sustainable world for the billions of people on the planet using RAIN RFID technology to interconnect trillions of objects simply and inexpensively.

As the IoT reaches critical mass, the majority of things in our everyday world will be wirelessly connected via RAIN technology. While other technologies require power, RAIN makes it possible to network objects where local power is not feasible or even possible.

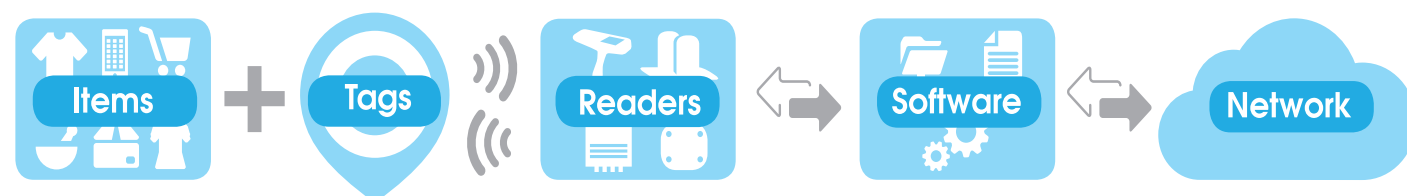


HOW DOES IT WORK?

RAIN tags containing a chip are attached or embedded in an item, box, pallet or other things. **RAIN readers** send a wireless signal to identify, locate, authenticate or engage the tags. Readers can be embedded in devices, held by a person, or installed in doorways or ceilings. **RAIN software** collects the tag data and can connect this information with networks or clouds to enable inventory management, asset tracking and many other applications.

RAIN TECHNOLOGY BENEFITS

- Unique item identification
- Low cost
- Batteries not required
- Line-of-sight not needed
- Long or short range
- Security availability
- Connects to sensors



RAIN
IS EVERYWHERE

JOIN NOW
TO GROW THE TECHNOLOGY
IN YOUR MARKET

HEALTHCARE	RETAIL	LOGISTICS
PHARMACEUTICAL	INDUSTRIAL MANUFACTURING	AUTOMOTIVE
IoT	PACKAGING	AVIATION

RAIN ALLIANCE MEMBERSHIP

Membership is open to companies and organizations, including: manufacturers, software developers, solution providers, academics, end-users, consultants, non-profits and liaisons.

Members participate in workgroups to solve problems, create awareness, and promote solutions to grow the RAIN technology business for all members.

The RAIN Alliance offers a variety of membership benefits, including industry research, education, promotion, and services that connect industry members and end users.