

RAIN RFID ALLIANCE

EUROPE MEETING

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# RFID@BOSCH 2018

## OPPORTUNITIES & CHALLENGES

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# RFID@BOSCH 2018: Opportunities and Challenges

## Content Overview

- ▶ Introducing the Bosch Group
- ▶ Bosch Connected Industry
- ▶ RFID@BOSCH
  - ▶ History and Status
  - ▶ Opportunities and Challenges
- ▶ Summary

BOSCH – TECHNOLOGY TO  
ENHANCE  
QUALITY OF LIFE



# The Bosch Group

## A Global Network




 **402,166\***  
Bosch associates make these solutions possible

 **60\***  
countries –  
440 regional subsidiaries

**Four business sectors**

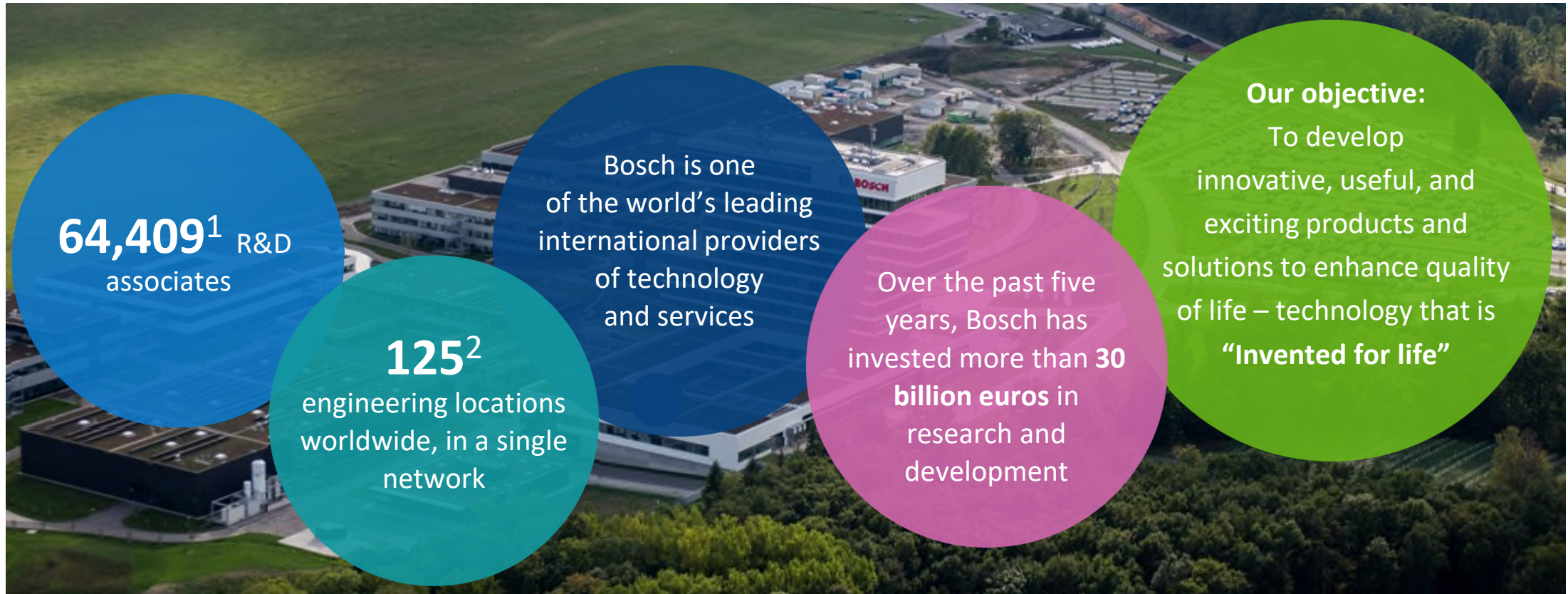
			
Mobility Solutions	Industrial Technology	Energy & Building Technology	Consumer Goods

 Including sales and service partners, Bosch’s global manufacturing and sales network covers nearly every country in the world.

\* As of 12.17

# Bosch – A Global Network

## Technology to enhance quality of life

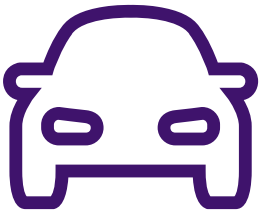


<sup>1</sup> as of 12.17

<sup>2</sup> R&D locations with >50 associates, as of 12.17

# Bosch – A Global Network

## Four Business Sectors



Mobility Solutions



Industrial Technology



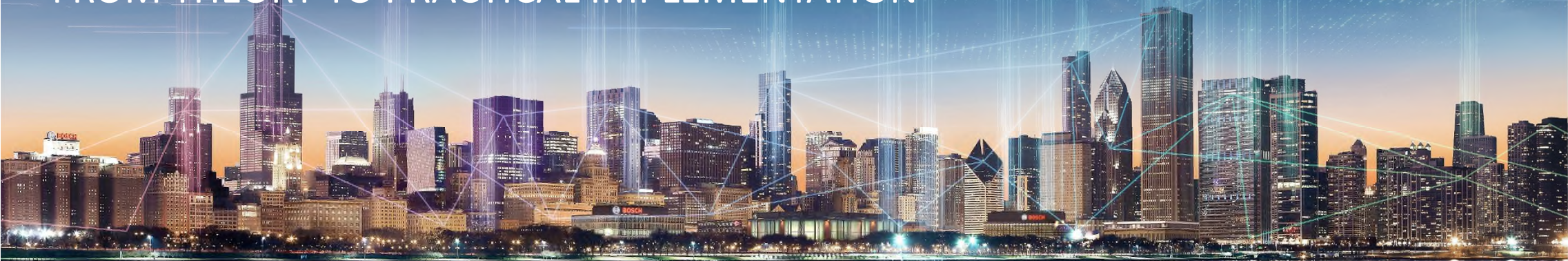
Energy & Building Technology



Consumer Goods

# BOSCH CONNECTED INDUSTRY

FROM THEORY TO PRACTICAL IMPLEMENTATION





The background features a complex, glowing network of blue and orange lines and nodes, resembling a data or industrial network. The text "Bosch Connected Industry" is centered in white, bold font.

# **Bosch Connected Industry**

# Industry 4.0 at Bosch

## Connected Industry: our dual strategy



Sensors



Drives & Controls



Software & Data Analytics



Machinery & Robotics



Logistics



Services

Leading Provider



Leading User



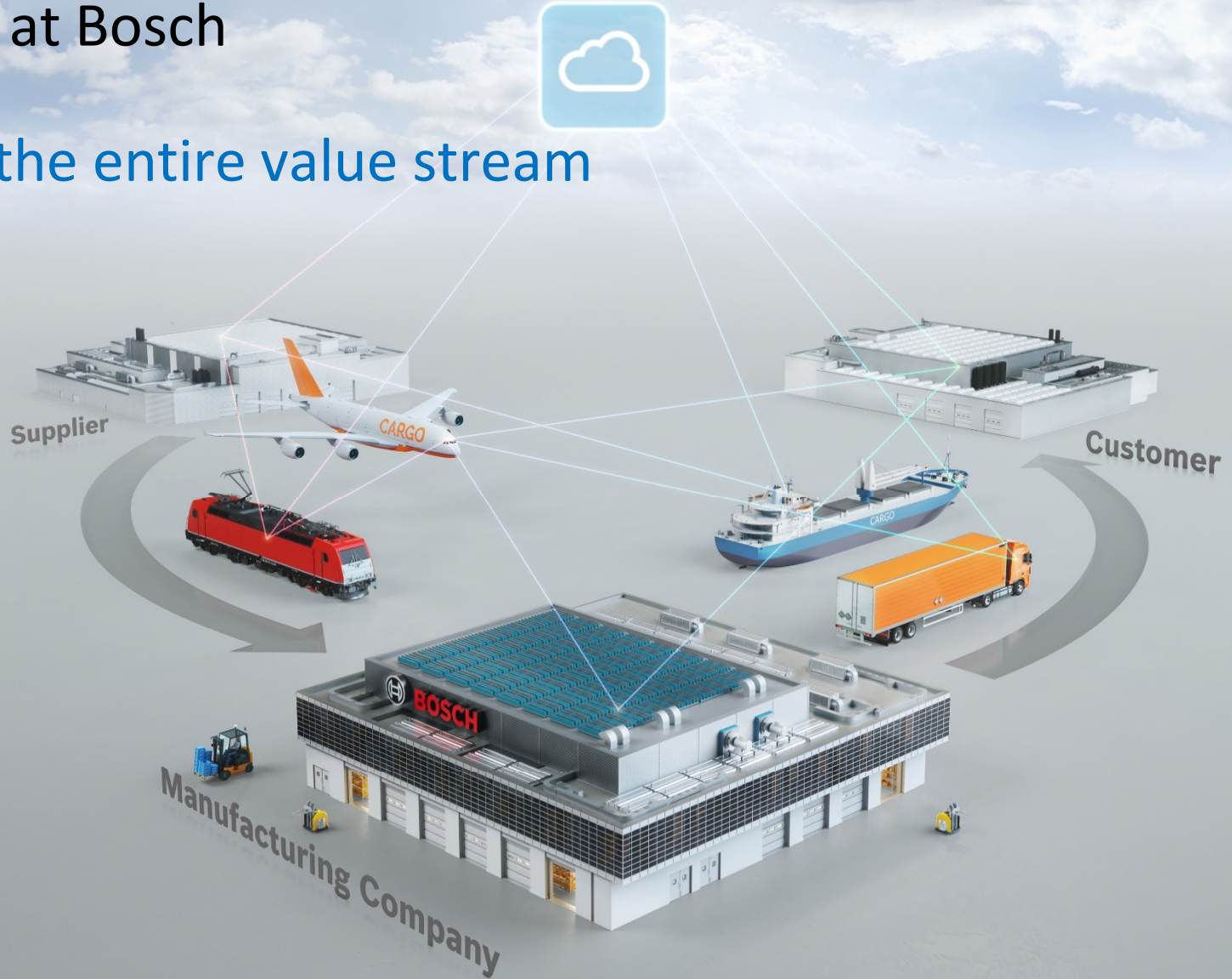
# IoT@Bosch

## Connectivity at Bosch



# Industry 4.0 at Bosch


## Connecting the entire value stream



# Bosch


## Market and figures for 2017\* & Reader Inventory

<p>Bosch Group</p>	<p>€ 78.1 billion euros in sales</p>	<p>402,166 associates</p>	<p>280 manufacturing sites</p>
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**Europe**

- Share of sales: 52%
- Associates: 245,040
- Manufacturing sites: 160
- UHF RFID "RAIN" Devices: 2944



**Asia Pacific<sup>1</sup>**

- Share of sales: 30%
- Associates: 112,817
- Manufacturing sites: 78
- UHF RFID "RAIN" Devices: 875



**Americas**

- Share of sales: 18%
- Associates: 44,309
- Manufacturing sites: 42
- UHF RFID "RAIN" Devices: 480

\* as of 12.17


<sup>1</sup> Including other countries



Share of sales



Associates



Manufacturing sites



UHF RFID "RAIN" Devices

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# RFID@BOSCH 2018: Opportunities and Challenges

## History and Status

- ▶ RFID@BOSCH was founded in 2010:  
Bosch Diesel Equipment plant Homburg participating in government funded *RAN Project*
- ▶ By end of 2013, IT setup for RFID reader implementation had been standardized
  - ▶ Flawless automatic triggering of ERP transactions – automated SAP bookings by RFID reading events
- ▶ Foundation of CoC RFID@BOSCH in 2014 led to separation of technology from shop floor processes
- ▶ The fields of action of the CoC are
  - UHF RFID Hardware, incl. IT connectivity
  - Object Identification, incl. schemes and number ranges
- ▶ RFID@BOSCH today stands for a highly standardized UHF RFID technology implementation

# RFID@BOSCH 2018: Opportunities and Challenges

## Opportunities

- ▶ UHF RFID is the least expensive approach to make passive objects available in the (industrial) IoT
  - ▶ Items – products – things with no source of energy can participate at a digital world
- ▶ GS1 Gen2 / ISO 18000-63 reader conformance is almost 100% in the market
- ▶ UHF RFID Hardware became less expensive in the past years - but still room for improvement...
- ▶ Industrial RFID implementation is 2018 still at its beginning
  - ▶ Actually roughly only 15% of value streams are RFID-enabled
- ▶ VDA kicks-off RTI pool tagging (of approx. 90 m RTI)
- ▶ UHF RFID as communication interface for low cost (environmental) sensing devices



# RFID@BOSCH 2018: Opportunities and Challenges

## Challenges – Hardware

- ▶ Reliability of RFID transponders
  - ▶ Bit flip at Volkswagen led to scrapping of car body in paint shop, as ID was lost
  - ▶ 3 cases of bit flips of RFID ICs at Bosch so far – monetary loss ~ 1000 €
  - ▶ IC manufacturers have been made aware
  
- ▶ No uniform communication interface between UHF hardware and computing devices (e.g. via BLE)
  - ▶ Many different operating systems of mobile devices with integrated computer
  - ▶ Discretely developed apps – on iOS or Android (or Win10 mobile) – always work with only 1 reader series
  - ▶ Separate UHF reading devices from e.g. mobile phones will persist - standardized BLE interface would help

# RFID@BOSCH 2018: Opportunities and Challenges

## Challenges – Data Encoding Schemes

- ▶ Inhouse implementation of GS1 ID keys scheme, e.g. for RTI (GRAI), since 2014
  - ▶ SAP ERP (AII) had to be reworked, advanced, to fulfil all requirements
  - ▶ In 2015 VDA tagging recommendations were released, requiring 6bit compression and use of AFIs and DIs
  - ▶ TDS and ISO/IEC standards paperwork doesn't offer much compatibility
- ▶ Capture of everyday items – THINGS – in the IoT requires more standardization of the EPC memory
  - ▶ Object IDs should reveal an object type / object class
  - ▶ Proprietary IDs dominate
- ▶ Storage of sensor data in UM (used as EEPROM)
  - ▶ No international open standard available
  - ▶ Enhancement of GS1 GenSpec or proper ISO paper is missing - proprietary solutions dominate
  - ▶ Implementation of new application identifiers is on hold by GS1

# RFID@BOSCH 2018: Opportunities and Challenges

## SUMMARY

- ▶ We believe that UHF RFID has a great future as the leading Auto-ID technology
- ▶ We think that it's role in the IoT is highly underestimated
- ▶ We appreciate the work of standardization bodies like the ISO TCs and GS1
- ▶ We appreciate the work of industrial alliances like RAIN<sup>®</sup> to keep the air interface protocol clean
- ▶ We're convinced that wider use of UHF RFID requires appropriate enhancement of standards

# THANK YOU



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