GET RAIN ON YOUR PARADE

John Greaves
RAIN supports better enterprise conditions
RAIN RFID: 6 Values.

F = Frequency

Let’s find out......................
RAIN RFID: 6 Values.

T = Technology

Let’s find out........................
RAIN RFID: 6 Values.

D = Data

Let’s find out..........................
RAIN RFID: 6 Values.

S = Standards

Let’s find out..........................
RAIN RFID: 6 Values.

E = Environment

Let’s find out.....................
RAIN RFID: 6 Values.

A = Application

Let’s find out......................
• Of the unknown. Get to know it. Costs nothing.

• Of outcome. Map it, consider it. Check it.

• And Procedure are the last hiding places of a person without the wit and wisdom to do their job properly.

2020 Vision
Produce Value Chain

How Important is RAIN
RAIN RFID IS ONLY FOR RFID

• Fulfillment is a physical event.

• Fulfillment and the RAIN RFID Era are mutual. They need each other and you, the user, need them both.

• You must decide, now, with legitimate guidance, RAIN or No rain, Pain or NO PAIN.

• Got an AFI?

True in 2010

Then reality, Fulfillment, sets in and you find yourself stranded.

The most challenging element of Fulfillment, of meeting expectations, is the pace of implementation, the speed and clarity of consideration

Industry bodies, standards bodies, regulators, governments and GS1, corporations, SME .............NOW
3 STEPS TO RAIN PROOFING

**USE CASE**
- Not everything needs RAIN
- Not every issue is a Technology issue
- Not deferable, what happens when you do not fix the roof?

**BoM**
- Why? Don’t forget the sausage. One singer, one song is gone.
- Spares?
- Support?

**DEPLOYMENT**
- Plan by department (Gene Model)
- Benchmark.
- Skill Set upgrade
OBJECTIVES of RAIN PROOFING

• Playing catch up– or getting ahead. Fulfillment is the word.

• Goal is a stronger, more efficient, & sustainable Value Chain

• RAIN RFID + GS1 standards = Scalable Traceability with RAIN

• Traceability → Transparency → Accountability → Responsibility
RAIN REALITY CHECK

• **Value Chain data transparency**
  - Extending captured and timely data.
  - AIDC granularity and governance.
  - You cannot change the reality.

• **Stop asking the wrong questions.**
  - Cost should be measured not added.
  - Performance is relative, do you really need a Hemi.
  - Training and change recognition.
• When I started... in RFID
RFID RAIN

- RFID
- EPC
- SC31
- AIM
- RAIN

- A genealogy of Technology
Types of APIs

- **Sense**
  - Triggers: Events from devices & infrastructure
  - Searches: Historical, real-time & 3rd party data with AI & ML
  - Actions: Do something with devices, solutions, users, or ecosystem

- **Analyze**
  - Triggers: Scan or Diagnostics
  - Searches: Historical Search
  - Actions: Battery

- **Act**
  - Triggers: Buy
  - Searches: Battery
  - Actions: Print
APIs as Products

Triggers
- Scan
- Print
- Read
- Diagnostics
- Location

Actions
- Print
- Configure
- Task
- Blockchain
- Buy
- Support

Searches
- Analytics
- Handhelds
- Tablets
- Printers
- Scanners
- Readers
- Batteries
- Scans
- Prints
- Reads
- Partners
- Catalog
- Supplies
- Accessories
- Tools
- Users
- Assets
- Items
- Pallets
- Packages
There is nothing without OHIO.™

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Successful, cost effective, RAIN RFID based OHIO Principle™
OHIO.™ is the perfect RAIN Storm?

Umbrellas available at;

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